

Rearc may change this Agreement from time to time. The most current version of the Agreement is available at (link). By subscribing to and using Rearc Data, you are agreeing to the terms in this Agreement. If you do not agree to the terms in this Agreement, Rearc is unwilling to grant you the right to use the Data, and you must cease use of the Data immediately

DATA SUBSCRIPTION AGREEMENT (Non-Sensitive Data)

1. Scope

1.1. Terms and Conditions. This Data Subscription Agreement (the “**Agreement**”) sets forth the terms and conditions applicable to Data subscriptions between Rearc LLC, the Party offering the Data (“**Provider**” or “**Rearc**”) and the Party subscribing to the Data (“**Subscriber**”) through a Data Marketplace. Subscriber and Provider may be referred to collectively as the “**Parties**” or individually as a “**Party**”. Rearc’s offer of the Data via a Marketplace Product Listing, and Subscriber’s Subscription to the Data on a Data Marketplace, constitutes each Party’s respective acceptance of and their entry into this Agreement, and each Party’s agreement to be bound by the terms hereof. Unless defined elsewhere in this Agreement, terms in initial capital letters have the meanings set forth in Section 11 (Definitions).

1.2. Data Subscription. Rearc will supply and sell to Subscriber, and Subscriber will receive and purchase, respectively, a Subscription to the Data as set forth in the Data Marketplace in accordance with this Agreement. A Subscription includes access to Data and access to any associated data assets (collectively, “**Subscribed Assets**”). The frequency of updates to the Data via data revisions by the Provider, as well as fees or rates for the Subscription, shall be as set forth in the Marketplace Product Listing or Supporting Agreements for the Data.

1.3. Agreement. The Subscription is subject to and governed by the terms of this Agreement, any Supporting Agreements, and any amendments to any of the foregoing as may be agreed upon by the Parties, each of which are incorporated herein. In the event of any conflict between the terms and conditions of the various components of the Subscription, the following order of precedence will apply: (1) any amendment agreed upon by the Parties; (3) any Supporting Agreements; (2) this Agreement. The Parties further acknowledge that the Subscription is subject to Subscriber’s agreement(s) with the Data Marketplace Operator governing use of Data Marketplace services, and such terms shall prevail to the extent that they conflict with any of the foregoing components of the Subscription.

1.4. Third Party Data and Terms. Notwithstanding anything to the contrary stated in this Agreement, Subscriber agrees that Subscriber’s access to and use of Third Party Data included within a Subscription (if any) may be subject to any additional or different terms, conditions and policies applicable to such Third Party Data (such as terms of service or privacy policies of the person or entity that makes available the Third Party Data (collectively, “**Third Party Terms**”). Third Party Terms typically will be referenced in the Marketplace Product Listing, but Provider also may provide notice of Third Party Terms in accordance with Section 10.9 of this Agreement.

Subscriber agrees that it will be subject to and will comply with Third Party Terms. By accessing or using Third Party Data made available by Rearc, Subscriber is directing Provider to access, route and transmit to Subscriber the applicable Third Party Data.

2. Authorization

2.1. Grant of License. Provider hereby grants to Subscriber, its Affiliates, and each of their Users, a nonexclusive, worldwide, nontransferable license to receive, retain, use, and modify the Data and to create Derived Data using the Data, in each case subject to and in accordance with the terms hereof and any Supporting Agreements. Provider retains all rights not expressly granted to Subscriber under this Agreement. Notwithstanding the foregoing, the rights and licenses granted to Subscriber with regard to Third Party Data may be more limited than the rights and licenses set forth above. Any additional or different rights or licenses that apply to Third Party Data will be included in the Supporting Agreements or otherwise within the Third Party Terms communicated to Subscriber in accordance with Section 1.4 above.

2.2. Affiliates and Users. With respect to Affiliates and Users (including Contractors) that Subscriber allows to use the Data: (a) Subscriber remains responsible for all obligations hereunder arising in connection with such Affiliate's and User's processing of the Data; and (b) Subscriber agrees to be directly liable for any and all acts and omissions by such Affiliate or User to the same degree as if the act or omission were performed by Subscriber such that a breach by an Affiliate or a User of the provisions of this Agreement will be deemed to be a breach by Subscriber. The performance of any act or omission under this Agreement by an Affiliate or a User for, by or through Subscriber will be deemed the act or omission of Subscriber.

2.3. Restrictions. Except as specifically provided in this Agreement, Subscriber and any other User of Data, or any subset thereof, may not: (a) publish, disseminate, distribute or provide access of any kind to the Data, or any material subset thereof, to any third party; (b) sell, sublicense, loan, lease, assign, authorize others to access, use, or disclose, or attempt to grant any rights to, the Data, or any material subset thereof, to third parties; (c) except as permitted by Law, decompile, reverse engineer, or otherwise attempt to derive source code from the Data; (d) use the Data or any material subset thereof to act as a consultant, service bureau, or application service provider; or (e) to the extent the Data is provided in a manner that does not identify an individual, use the Data to create, generate, or infer any information relating to the identity of an individual. Subscriber will not remove, delete or alter any trademarks, copyright notices, or other Proprietary Rights notices of Provider or its licensors, if any. Additional restrictions may be included in the Supporting Agreements or otherwise within the Third Party Terms communicated to Subscriber in accordance with Section 1.4 above.

2.4. Data Security. Subscriber shall use all reasonable legal, organizational, physical, administrative and technical measures to safeguard and ensure the security of the Data and to protect the Data from unauthorized access, disclosure, duplication, or use.

3. Proprietary Rights

3.1. Data. Provider will retain all right, title and interest it may have in and to the Data, including all Proprietary Rights therein. Nothing in this Agreement will be construed or interpreted as granting to Subscriber any rights of ownership or, except as expressly provided herein, any other Proprietary Rights in or to the Data.

3.2. Feedback. If Subscriber provides any suggestions, ideas, enhancement requests, recommendations, or feedback regarding the Data (“**Feedback**”), Provider may use, incorporate, and otherwise practice Feedback in Provider’s products and services. Subscriber will have no obligation to provide Feedback, and all Feedback is provided by Subscriber “as is” and without warranty of any kind.

3.3. Derived Data. Except for the Data that may be included in Derived Data, Subscriber represents and warrants to Provider that it owns all right, title and interest in and to the Derived Data, including all Proprietary Rights therein. Nothing in this Agreement will be construed or interpreted as granting to Provider any right, title or interest or except as expressly provided herein, any other Proprietary Rights in or to the Derived Data.

4. Warranties

4.1. Restrictions on Personal Information. Provider represents and warrants that, to the extent any of the Data (i) identifies or can be used by Subscriber or any third party (other than Subscriber or its licensors) to identify a natural person or (ii) otherwise may be deemed to be personal data or personal information under applicable laws or regulations, that such Data: (a) has already lawfully been made available to the general public, such as via governmental records, widely distributed media, or legally required public disclosures; and (b) does not include sensitive data or sensitive information about an individual or shall not otherwise be deemed to be sensitive data or sensitive information under applicable laws and regulations, including information relating to biometric or genetic data, health, racial or ethnic origin, political opinions, religious or philosophical beliefs, sex or sexual orientation, trade union membership, or personal payment or financial information (collectively, “**Sensitive Personal Data**”). For example, none of the Data will include (i) any consumer reports as defined in the Fair Credit Reporting Act, as amended (“**FCRA**”), (ii) nonpublic personal information as defined under the Gramm-Leach-Bliley Act, as amended (“**GLBA**”), (iii) protected health information as defined under the Health Insurance Portability and Accountability Act, as amended (“**HIPAA**”) that has not been de-identified in compliance with HIPAA, or (iv) special categories of personal data as defined in the General Data Protection Regulation, as amended.

4.2. Remedies. If any Data fails to conform to the foregoing warranties, Provider will promptly, at its option and expense, correct the Data as necessary to conform to the warranties. If Provider does not correct the Data to conform to the warranties within a reasonable time, not to exceed thirty (30) calendar days, as Subscriber’s sole remedy and Provider’s exclusive liability (except as provided in Section 7 (Indemnification)), Subscriber may terminate the Subscription and this Agreement and shall receive a refund of any prepaid fees prorated for the unused portion of the Subscription and the portion of the Subscription’s noncompliance, as measured from the time Subscriber reports the noncompliance to Provider through Provider’s support channel.

4.3. Warranty Exclusions. Provider will have no liability or obligation with respect to any warranty to the extent any nonconformity is attributable to any: (a) use of the Data by Subscriber in violation of this Agreement or applicable law; or (b) modifications to the Data made by Subscriber or its Personnel; where in each of (a) and (b) such nonconformity would not have occurred absent such use or modification by Subscriber.

4.4. Power and Authority. Each Party represents and warrants that: (a) it has full power and authority to enter in and perform this Agreement and that the execution and delivery of this Agreement has been duly authorized; and (b) this Agreement and such Party's performance hereunder will not breach any other agreement to which the Party is a party or is bound or violate any obligation owed by such Party to any third party.

4.5. Disclaimer. EXCEPT FOR THE WARRANTIES SPECIFIED IN THIS AGREEMENT, NEITHER PARTY MAKES ANY WARRANTIES, EITHER EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, ANY IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, TITLE, OR NON-INFRINGEMENT, REGARDING THE DATA, AND EACH PARTY HEREBY DISCLAIMS ALL OTHER WARRANTIES, EXPRESS OR IMPLIED, INCLUDING WITHOUT LIMITATION, WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, TITLE, AND NON-INFRINGEMENT. Provider does not warrant: (a) that the Data will meet Subscriber's requirements; or (b) that the Data will be accurate, complete, or up-to-date.

5. Confidentiality

5.1. Confidential Information. "Confidential Information" means the Data (including the selection, arrangement, and compilation thereof) and any nonpublic information directly or indirectly disclosed or made accessible by Provider to Subscriber pursuant to this Agreement that is designated as confidential or that, given the nature of the information or the circumstances surrounding its disclosure, reasonably should be considered as confidential. Confidential Information will not, however, include any information which: (a) was publicly known or made generally available to the public prior to the time of disclosure; (b) becomes publicly known or made generally available after disclosure through no fault of the Receiving Party; (c) is in the possession of the Receiving Party, without restriction as to use or disclosure, at the time of disclosure by the Disclosing Party; (d) was lawfully received, without restriction as to use or disclosure, from a third party (who does not have an obligation of confidentiality or restriction on use itself); (e) is developed by the Receiving Party independently from this Agreement and without use of or reference to the Disclosing Party's Confidential Information or Proprietary Rights; or (f) was required by law or regulation to be disclosed by Subscriber to the extent so disclosed. Except for rights expressly granted in this Agreement, each Party reserves all rights in and to its Confidential Information.

5.2. Obligations. Subscriber agrees not to use or disclose the Confidential Information other than as expressly authorized by this Agreement. Subscriber agrees to safeguard the Confidential Information against unauthorized use or disclosure with means at least as stringent as those it uses to safeguard its own confidential information, and in no event with less than

reasonable means. Subscriber will promptly notify Provider if it becomes aware of any unauthorized use or disclosure of the Confidential Information, and reasonably cooperate with Provider in attempts to limit disclosure. If and to the extent required by law, Subscriber may disclose or produce Confidential Information but will give reasonable prior notice (and where prior notice is not permitted by applicable law, notice will be given as soon as Subscriber is legally permitted) to Provider to permit Provider to intervene and to request protective orders or confidential treatment therefor or other appropriate remedy regarding such disclosure.

6. Limitations of Liability

6.1. Disclaimer. SUBJECT TO SECTIONS 6.3 (EXCEPTIONS) AND 6.4 (DIRECT DAMAGES), IN NO EVENT WILL EITHER PARTY BE LIABLE TO THE OTHER PARTY FOR ANY INDIRECT, SPECIAL, PUNITIVE, INCIDENTAL, OR CONSEQUENTIAL DAMAGES ARISING OUT OF OR IN CONNECTION WITH THIS AGREEMENT, EVEN IF ADVISED OF THE POSSIBILITY OF SUCH DAMAGES

6.2. General Cap. SUBJECT TO SECTIONS 6.3 (EXCEPTIONS) AND 6.4 (DIRECT DAMAGES), NEITHER PARTY'S AGGREGATE LIABILITY UNDER THIS AGREEMENT, WHETHER SUCH DAMAGES ARE BASED IN CONTRACT, TORT, OR OTHER LEGAL THEORY, SHALL EXCEED THE GREATER OF THREE TIMES THE SUBSCRIBER SPEND IN THE TWELVE (12) MONTHS PRECEDING THE EVENT GIVING RISE TO THE DAMAGES OR \$1 MILLION. "**SUBSCRIBER SPEND**" MEANS THE AGGREGATE OF ALL FEES AND OTHER AMOUNTS PAID AND PAYABLE BY SUBSCRIBER TO PROVIDER UNDER THIS AGREEMENT AND THE APPLICABLE SUPPORTING AGREEMENTS.

6.3. Exceptions. THE EXCLUSIONS OF OR LIMITATIONS ON LIABILITY SET FORTH IN SECTION 6.1 (DISCLAIMER) AND 6.2 (GENERAL CAP) WILL NOT APPLY TO DAMAGES OR LIABILITY ARISING FROM A PARTY'S GROSS NEGLIGENCE, WILLFUL MISCONDUCT, FRAUD, OR VIOLATION OF LAW. THE LIMITATIONS ON LIABILITY SET FORTH IN SECTION 6.2 (GENERAL CAP) WILL NOT APPLY TO: (A) A PARTY'S DEFENSE AND INDEMNIFICATION OBLIGATIONS HEREUNDER; OR (B) A PARTY'S BREACH OF THE CONFIDENTIALITY REQUIREMENTS UNDER THIS AGREEMENT.

6.4. Direct Damages. THE PARTIES AGREE THAT, FOR THE PURPOSES OF THIS SECTION 6 (LIMITATIONS OF LIABILITY), THE FOLLOWING ARE AND WILL BE DEEMED TO BE DIRECT DAMAGES AND NOT SUBJECT TO SECTION 6.1 (DISCLAIMER): (A) WITH RESPECT TO A PARTY'S INDEMNIFICATION AND DEFENSE OBLIGATIONS UNDER THIS AGREEMENT, ANY COSTS OF DEFENSE AND ANY AMOUNTS AWARDED AGAINST THE INDEMNIFIED PARTY BY A COURT OF COMPETENT JURISDICTION OR AGREED UPON PURSUANT TO SETTLEMENT AGREEMENT THAT ARE SUBJECT TO SUCH PARTY'S INDEMNIFICATION OBLIGATIONS UNDER THIS AGREEMENT; (B) WITH RESPECT TO ANY DATA THAT IDENTIFIES OR CAN BE USED TO IDENTIFY A NATURAL PERSON, OR OTHERWISE MAY BE DEEMED TO BE PERSONAL DATA, PERSONAL INFORMATION, OR SENSITIVE PERSONAL DATA (INCLUDING AS DESCRIBED IN SECTION 4.1

(RESTRICTIONS ON PERSONAL INFORMATION)), SUBSCRIBER'S COSTS OF INVESTIGATION, NOTIFICATION, REMEDIATION, AND MITIGATION RESULTING FROM A SUBSCRIBER'S RECEIPT, ACCESS, OR USE OF SUCH INFORMATION , INCLUDING NOTICE OF BREACH TO AFFECTED INDIVIDUALS, INDUSTRY SELF-REGULATORY AGENCIES, GOVERNMENT AUTHORITIES, AND THE PUBLIC, AND CREDIT AND IDENTITY THEFT MONITORING SERVICES FOR AFFECTED INDIVIDUALS; AND (C) ANY LIABILITIES ARISING FROM CLAIMS BROUGHT BY THIRD PARTIES AGAINST SUBSCRIBER RESULTING FROM SUBSCRIBER'S RECEIPT, ACCESS, OR USE OF SUCH INFORMATION, INCLUDING OUT-OF-POCKET COSTS OF DEFENSE AND ANY AMOUNTS AWARDED AGAINST SUBSCRIBER BY A COURT OF COMPETENT JURISDICTION OR AGREED UPON PURSUANT TO A SETTLEMENT AGREEMENT.

7. Indemnification

7.1. Provider Indemnity. Subscriber shall indemnify, hold harmless, and, at Provider's option, defend Provider from and against any and all losses, damages, liabilities, or costs (including attorneys' fees) ("Losses") resulting from any any third-party claim, suit, action, or proceeding ("Third-Party Claim") based on Subscriber's: (i) negligence or willful misconduct; (ii) breach of representation or warranty hereunder or (iii) use of the Data in a manner not authorized by this Agreement, provided that Subscriber may not settle any Third-Party Claim against Provider unless such settlement completely and forever releases Provider from all liability with respect to such Third-Party Claim or unless Provider consents to such settlement, and further provided that Provider shall have the right, at its option, to defend itself against any such Third-Party Claim or to participate in the defense thereof by counsel of its own choice. Use of the Data by Subscriber shall be at its own risk and Subscriber will indemnify, defend and hold harmless Provider's third-party suppliers from and against all Losses that arise with respect to Subscriber's use of the Data.

8. Term and Termination

8.1. Term. This Agreement will continue in full force and effect until conclusion of the Subscription, unless terminated earlier by either Party as provided by this Agreement.

8.2. Termination for Convenience. Subscriber may terminate the Subscription or this Agreement without cause at any time using the termination or cancellation functionality available through the Data Marketplace or by giving written notice to Provider of Subscriber's intent to terminate for convenience. In the event the Subscriber elects to terminate for convenience, any applicable refund will be provided according to the refund policy set forth in the Marketplace Product Listing or Supporting Agreements. If no refund policy is provided, Provider may accept or decline to offer a refund at its sole discretion.

8.3. Termination for Cause. Either Party may terminate the Subscription or this Agreement if the other Party materially breaches this Agreement and does not cure the breach within thirty (30) calendar days following its receipt of written notice of the breach from the non-breaching Party.

8.4. Other Termination by Provider. Provider may suspend or terminate Subscriber's Subscription or this Agreement without refund of fees: (i) if required to comply with any applicable law or requests of governmental entities; (ii) if Subscriber does not cooperate with any reasonable investigation by Subscriber of a suspected breach of this Agreement; or (iii) if Provider determines that suspension is necessary to prevent or mitigate damage to Provider's, Provider Contractors' or Subscriber's systems or networks caused by a denial of service attack or other any act or omission of a third party (e.g., hacking or the introduction of viruses or other malware).

8.5. Effect of Termination.

8.5.1. Upon termination or expiration of the Subscription or this Agreement, Subscriber's authorization to use the Data under such Subscription (or all Subscriptions if the Agreement expires or is terminated) will terminate, and, within ninety (90) calendar days following such termination or expiration, Subscriber will remove the Data from software systems, cloud accounts, and infrastructure used by Subscriber and any other computer systems operated by or for Subscriber, and if instructed by Provider, destroy all other copies of the Data. Termination or expiration of any Subscription purchased by Subscriber from Provider will not terminate or modify any other Subscription purchased by Subscriber from Provider.

8.5.2. Sections 3 (Proprietary Rights), 5 (Confidentiality), 6 (Limitations of Liability), 7 (Indemnification), 8.5 (Effect of Termination), 9 (General), and 10 (Definitions), together with all other provisions of this Agreement that may reasonably be interpreted or construed as surviving expiration or termination of this Agreement, will survive the expiration or termination of this Agreement for any reason.

9. General

9.1. Applicable Law. This Agreement will be governed and interpreted under the laws of the State of New York, excluding its principles of conflict of laws. The Parties agree that the exclusive forum for any action or proceeding will be in the Borough of Manhattan, New York, and the Parties consent to the jurisdiction of the state and federal courts located in the Borough of Manhattan, New York. The Parties agree that the United Nations Convention on Contracts for the International Sale of Goods does not apply to this Agreement.

9.2. Assignment. Neither Party may assign or transfer this Agreement or any rights or delegate any duties herein without the prior written consent of the other Party, which will not be unreasonably withheld, delayed, or conditioned. Notwithstanding the foregoing, and without gaining the other Party's written consent, either Party may assign this Agreement, in whole or part, and delegate its obligations to its Affiliates or to any entity acquiring all or substantially all of its assets or the assigning Party's entire business, whether by sale of assets, sale of stock, merger, or otherwise. Any attempted assignment, transfer, or delegation in contravention of this Section 10.2 (Assignment) will be null and void. This Agreement will inure to the benefit of the Parties hereto and their permitted successors and assigns.

9.3. Entire Agreement. This Agreement constitutes the entire agreement between the Parties relating to the subject matter hereof, and there are no other representations, understandings or agreements between the Parties relating to the subject matter hereof. This Agreement is solely between Subscriber and Provider. The terms and conditions of this Agreement will not be changed, amended, modified, or waived unless such change, amendment, modification, or waiver is in writing and signed by authorized representatives of the Parties. NEITHER PARTY WILL BE BOUND BY, AND EACH SPECIFICALLY OBJECTS TO, ANY PROVISION THAT IS DIFFERENT FROM OR IN ADDITION TO THIS AGREEMENT (WHETHER PROFFERED ORALLY OR IN ANY QUOTATION, PURCHASE ORDER, INVOICE, SHIPPING DOCUMENT, ONLINE TERMS AND CONDITIONS, ACCEPTANCE, CONFIRMATION, CORRESPONDENCE, OR OTHERWISE), UNLESS SUCH PROVISION IS SPECIFICALLY AGREED TO IN A WRITING SIGNED BY BOTH PARTIES.

9.4. Force Majeure. Neither Party will be liable hereunder for any failure or delay in the performance of its obligations in whole or in part, on account of riots, fire, flood, earthquake, explosion, epidemics, war, strike, or labor disputes (not involving the Party claiming force majeure), embargo, civil or military authority, act of God, governmental action, or other causes beyond its reasonable control and without the fault or negligence of such Party or its Personnel and such failure or delay could not have been prevented or circumvented by the non-performing Party through the use of alternate sourcing, workaround plans, or other reasonable precautions (a “**Force Majeure Event**”). If a Force Majeure Event continues for more than fourteen (14) days for any Subscription with Prepaid Pricing, Subscriber may cancel the unperformed portion of the Subscription and receive a pro rata refund for such unperformed portion, unless otherwise specified in the Supporting Agreements.

9.5. Export Laws. Each Party will comply with all applicable customs and export control laws and regulations of the United States and/or such other country, with respect to its activities under this Agreement, including in the case of Subscriber, where Subscriber or its Users access or use the Data, and in the case of Provider, where Provider provides the Data. Each Party certifies that it and its Personnel are not on any of the relevant U.S. Government Lists of prohibited persons, including but not limited to the Treasury Department’s List of Specially Designated Nationals and the Commerce Department’s list of Denied Persons. Neither Party will export, re-export, ship, or otherwise transfer the Data, to any country subject to an embargo or other sanction by the United States.

9.6. Government Rights. As defined in FARS §2.101, the Data constitutes “commercial items”. Consistent with FARS §12.212 and DFARS §227.7202, any use, modification, reproduction, release, performance, display, or disclosure of such commercial Data by the U.S. government will be governed solely by the terms of this Agreement and will be prohibited except to the extent expressly permitted by the terms of this Agreement.

9.7. Headings; Construction. The headings throughout this Agreement are for reference purposes only, and the words contained therein will in no way be held to explain, modify, amplify or aid in the interpretation, construction, or meaning of the provisions of this Agreement. As used herein, (a) the terms “include” and “including” are meant to be inclusive and shall be deemed to mean “include without limitation” or “including without limitation,” (b) the word “or”

is disjunctive, but not necessarily exclusive, (c) words used herein in the singular, where the context so permits, shall be deemed to include the plural and vice versa, (d) references to “dollars” or “\$” shall be to United States dollars unless otherwise specified herein, (e) the term “his” applies to both genders, and (f) all references to days, months or years shall be deemed to be preceded by the word “calendar.”

9.8. No Third-Party Beneficiaries. Except as specified in Section 7 (Indemnification) with respect to Subscriber Indemnified Parties and Provider Indemnified Parties, nothing express or implied in this Agreement is intended to confer, nor will anything herein confer, upon any person other than the Parties and the respective successors or assigns of the Parties, any rights, remedies, obligations, or liabilities whatsoever.

9.9. Agreement Notices. To be effective, notice under this Agreement must be given in writing. Each Party consents to receiving electronic communications and notifications from the other Party in connection with this Agreement. Each Party agrees that it may receive notices from the other Party regarding this Agreement: (a) by email to the email address designated by such Party as a notice address for the Marketplace Product Listing; (b) by personal delivery; (c) by registered or certified mail, return receipt requested; or (d) by nationally recognized courier service. Notice will be deemed given upon written verification of receipt.

9.10. General Communications. By subscribing to the Data and agreeing to the terms in this Agreement, Subscriber consents to receive electronic communications and notifications from Rearch in connection with Subscriber’s Subscriptions or other Rearch updates, products, and offerings (“General Communications”). Communications will be sent to the e-mail address provided to Rearch by Subscriber or by the Data Marketplace Operator. Subscriber may opt out of receiving some or all General Communications by using an unsubscribe form linked in the e-mail or by providing written notice to Rearch.

9.11. Nonwaiver. Any failure or delay by either Party to exercise or partially exercise any right, power, or privilege under this Agreement will not be deemed a waiver of any such right, power, or privilege under this Agreement. No waiver by either Party of a breach of any term, provision, or condition of this Agreement by the other Party will constitute a waiver of any succeeding breach of the same or any other provision hereof. No such waiver will be valid unless executed in writing by the Party making the waiver.

9.12. Publicity. Neither Party will issue any publicity materials or press releases that refer to the other Party or its Affiliates, or use any trade name, trademark, service mark, or logo of the other Party or its Affiliates in any advertising, promotions, or otherwise, without the other Party’s prior written consent.

9.13. Relationship of Parties. The relationship of the Parties will be that of independent contractors, and nothing contained in this Agreement will create or imply an agency relationship between Subscriber and Provider, nor will this Agreement be deemed to constitute a joint venture or partnership or the relationship of employer and employee between Subscriber and Provider. Each Party assumes sole and full responsibility for its acts and the acts of its Personnel. Neither

Party will have the authority to make commitments or enter into contracts on behalf of, bind, or otherwise oblige the other Party.

9.14. Severability. If any term or condition of this Agreement is to any extent held invalid or unenforceable by a court of competent jurisdiction, the remainder of this Agreement will not be affected thereby, and each term and condition will be valid and enforceable to the fullest extent permitted by law.

9.15. Subcontracting. Provider may use Subcontractors in its performance under this Agreement, provided that: (a) Provider remains responsible for all its duties and obligations hereunder and the use of any Subcontractor will not relieve or reduce any liability of Provider or cause any loss of warranty under this Agreement; and (b) Provider agrees to be directly liable for any act or omission by such Subcontractor to the same degree as if the act or omission were performed by Provider such that a breach by a Subcontractor of the provisions of this Agreement will be deemed to be a breach by Provider. The performance of any act or omission under this Agreement by a Subcontractor for, by, or through Provider will be deemed the act or omission of Provider.

10. Definitions

10.1. “Affiliate” means, with respect to a Party, any entity that directly, or indirectly through one or more intermediaries, controls, or is controlled by, or is under common control with, such Party.

10.2. “Contractor” means any third party contractor of Subscriber or other third party performing services for Subscriber, including business process outsourcing service providers.

10.3. “Data” means the data identified in the Marketplace Product Listing and/or Supporting Agreements (including Third Party Data) and any other data, including any revisions, updates, modifications, enhancements, and additional data that Provider provides, or is obligated to provide, under this Agreement.

10.4. “Derived Data” means any data, work product or other items, information or materials derived from or created by or for Subscriber using the Data, including data analytics, reports, research, analysis, tools, notes, presentations, discussions and/or models, calculations, algorithms or statistical methods, but excluding any unmodified Data as provided by Provider under this Agreement.

10.5. “Personnel” means a Party or its Affiliate’s directors, officers, employees, non-employee workers, agents, auditors, consultants, contractors, subcontractors, and any other person performing services on behalf of such Party (but excludes the other Party and any of the foregoing of the other Party).

10.6. “Prepaid Pricing” means a pricing model for Data Subscriptions where Subscriber purchases a quantity of usage upfront, upfront as specified in the applicable DSA Offer.

10.7. “Proprietary Rights” means all intellectual property and proprietary rights throughout the world, whether now known or hereinafter discovered or invented, including, without limitation, all: (a) patents and patent applications; (b) copyrights and mask work rights; (c) trade secrets; (d) trademarks; (e) rights in data and databases; and (f) analogous rights throughout the world.

10.8. “Third Party Data” means information or data that Provider obtains from a third party and makes available to Subscriber pursuant to a DSA Offer.

10.9. “Subcontractor” means any third party subcontractor or other third party to whom Provider delegates any of its duties and obligations under this Agreement.

10.10. “Subscription” means Subscriber’s entitlement to Data listed and provided by Provider in Data Marketplace under the terms of this Agreement, the Marketplace Product Listing, and any Supporting Agreements.

10.11. “User” means an employee, non-employee worker or other member of Subscriber or any of its Affiliates’ workforces, Contractor of Subscriber, or any of its Affiliates, or other person, Data program, or computer systems authorized by Subscriber or any of its Affiliates to access and use the Data as permitted under this Agreement.

10.12. “Marketplace Product Listing” means a section of a Data Marketplace describing the Data

10.13. “Supporting Agreement” means an agreement such as a work order, statement of work, data brokering agreement, data licensing agreement, DSA offer, or similar agreement between Rearc and Subscriber defining terms under which Rearc agrees to share Data with Subscriber and Subscriber agrees to receive and/or subscribe to the Data.

10.14. “Data Marketplace” means a service through which users can discover and/or subscribe to Rearc data products. Data Marketplaces include but are not limited to AWS Data Exchange, Databricks Marketplace, and Google Cloud Marketplace.

10.15. “Data Marketplace Operator” means the entity or entities operating a Data Marketplace service.